



15th ANNUAL

# a Taste <sup>fork</sup> for Art <sup>brush</sup>

to benefit

CHILDREN & FAMILIES FIRST

# Back to the 60s

Saturday, March 29<sup>th</sup>, 2025

6:00pm to 10:00pm

Riverfront Events - Hyatt Wilmington

2025 Sponsorship  
Opportunities

## About Children & Families First

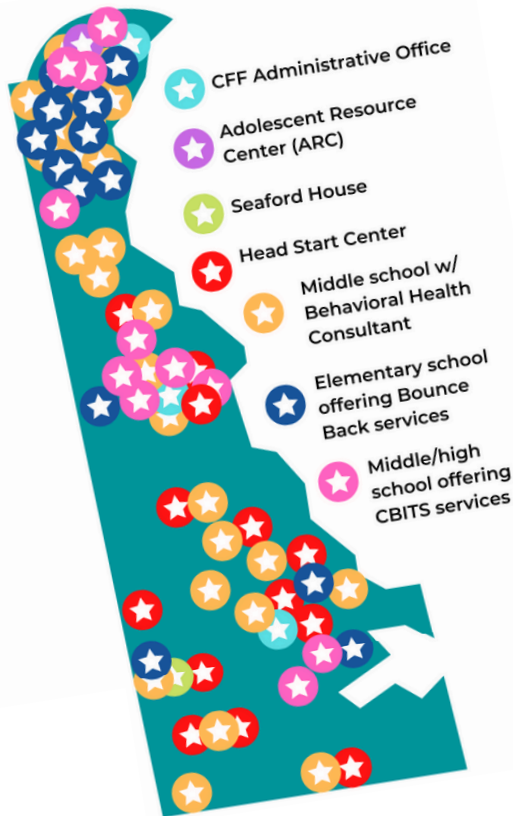
Children & Families First is one of Delaware's oldest and most trusted non-profit leaders in providing the supports and services children and their families need to thrive.

Using the collective strength of our varied professional backgrounds, we are a dynamic, inclusive collaborative of caring individuals who stand together driving positive change in our community by,

- Understanding the brain science research of how trauma impacts health, safety, and well-being,
- Recognizing the prevalence and intergenerational impact of trauma in our communities, and
- Working together building equitable, inclusive, trauma-informed systems of care.

**100%** of event proceeds support

children & FAMILIES first  
cffde.org



We provide the right services, to the right people, at the right time - through schools, home visits, community partners, and our own administrative buildings. - offering free and immediate access to more than...

**26** evidence-based supports & programs statewide

### OUR MISSION

We champion children & families using evidence-based, equity-centered, & innovative approaches.

### OUR VISION

We strive to build diverse, healthy, and resilient communities where all children & families thrive.

Helping more than **20,000** individuals each year!

**OUR NAME IS OUR PROMISE**



## About The Event

**A Taste for Art**, is a spectacular and award winning celebration of art, food, culture, and community. Yet, the evening's true purpose goes much deeper - raising funds to **support programs and services proven to help children and families overcome challenges and thrive.**

As a sponsor, you'll enhance your brand loyalty statewide, building meaningful relationships through our multi-channel media promotions.

More importantly, **your donation will help children and families**, giving them the resources and supports they need.

Entering it's 15th year, we look forward to you being a valued partner at this year's event - knowing together we can **create positive change with a lasting impact on the lives and futures of our most vulnerable children and families.**

### 2025 Event Committee

**Katy Connolly**  
**Gina Schoenberg**

Melissa Bilek  
Mary Bowler  
Sherry Brilliant  
Jaclyn Carey  
Angela Case  
Rachel Harad  
Stacy Horowitz  
Susan Kelley  
Jennie Lowe

Jeanana Lloyd  
Shauna McIntosh  
Sarah Rogatz  
Deborah Ross  
Mary Sophia Schlauch  
Meghan Walls  
Kirsten Olson, CEO  
Tam DeFer, CLEO  
Kiera McGillivray, CPO  
Laura Bartus  
Jen Gallo

### Beautiful Venue

A spacious ballroom flows to an outdoor patio with firepits and scenic riverfront views.

### VIP Reception

A highly engaging cocktail hour featuring a unique themed food and drink pairing.

### Talented Student Chefs

High school students from DE's top culinary programs prepare and serve exquisite tastings.

### Renowned Local Artisans

Original pieces, in a variety of mediums, with 25% of on-site sales donated to CFF.

### Open Bar & Themed Cocktails

A variety of curated wines, craft beers, top-shelf liquors, and specialty cocktails.

### Silent Auction

Offering a wide variety of high-end items and experiences for you to bid to win!

### Throwback Memories

Scan this QR code to see a video and pictures of all the fun in 2024!





# Taste for Art Back to the 60s

Saturday, March 29th, 2025  
6:00pm to 10:00pm  
Riverfront Events - Wilmington

<b>Sponsorship Recognition</b>	<b>Empowering Futures \$10,000</b>	<b>Avant Garde \$5000</b>	<b>Living Gallery \$2500</b>	<b>Sous Chef \$1000</b>
Maximum exposure before, during, & after event				
Logo on save the date email - 1000 unique emails				Name Only
Logo on printed invitations - 2000 addresses				Name Only
Exclusive social media spotlights - 4000 followers				
Logo on social media posts - 4000 followers				
One exclusive press feature				
Included in all four press releases				
Logo on print media ads				
Logo on digital web ads				Name Only
Verbal recognition in all radio promotions				
Logo inclusion in event web page header banner				
Logo + hyperlink on event web page				
Extra large logo spotlight at event entrance				
Large logo spotlight on 1 special feature sign				
Logo on sponsor thank you signage - 3 boards				Name Only
Logo on the cover of digital event program				
Full page ad in digital event program + hyperlink				
1/2 page ad in digital event program + hyperlink				
Exclusive slide in event slideshow (4 screens)				
Shared slide in event slideshow (4 screens)				
Verbal thank you from our CEO at the event				
Logo in post-event video (online for 1 year)				
Complimentary VIP tickets	8	6	4	2





to benefit  
CHILDREN & FAMILIES FIRST

**PLEASE SEND BEFORE 2.1.25**

@ Jennifer.Gallo@cffde.org

✉ PO Box 1477, Hockessin, DE 19707

🌐 cffde.org/tastesponsor

**SPONSORSHIP COMMITMENT**

- \$10,000 Empowering Futures Sponsor
- \$5000 Avant Garde Sponsor
- \$2500 Living Gallery Sponsor
- \$1000 Sous Chef Sponsor

**METHOD OF SPONSORSHIP**

- Check payable & mailed to Children & Families First
- Charge my credit/debit card

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

- In-Kind Contribution

*Please email Laura.Bartus@cffde.org the details and value of your donation*

**CONTACT INFORMATION**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**THANK YOU! & NEXT STEPS**

Upon receipt, we'll reach out with ad specs and other details to make sure we have everything we need to begin showcasing you as a valued supporter of Children & Families First!